

Community Champion for Girl Scouts Resource Guide

When you share what Girl Scouts offers, you open doors for more girls to grow, explore, and lead. This guide explains how to use the resources to help others discover the value and wonder of the Girl Scout experience.

Benefits of Girl Scouts Flyer

This flyer highlights the fun, skill-building experiences girls gain through Girl Scouts.

Flyers are perfect for:

- Sharing with families at school or community events
- Sending home in backpacks
- Posting on community boards

Partner Brochure

Use this brochure for a quick overview of how Girl Scouts helps girls grow as leaders and problem-solvers. Great for introducing the program to schools or community partners.

You can share it along with a brief introduction about how Girl Scouts supports girls and highlights how easy it is for partners to get involved.

Can be shared:

- With schools and after-school programs
- With community centers and libraries
- With youth-serving organizations
- With local businesses and nonprofits
- Community events and tabling opportunities

Volunteer Brochure

Use this brochure for a quick overview of how volunteering with Girl Scouts makes a meaningful impact on girls while providing flexible and rewarding opportunities for adults to get involved. Great for introducing volunteer opportunities to prospective volunteers and community members interested in supporting girls.



You can share it along with a brief introduction about how volunteers help girls build confidence, develop leadership skills, and create lasting memories through Girl Scouts.

Can be shared:

- With prospective volunteers and parents/caregivers
- At community events and volunteer fairs
- With employee volunteer and workplace giving programs
- With colleges, universities, and service organizations
- With faith-based and community groups
- At local businesses, libraries, and community centers
- Through community outreach and tabling opportunities

Sample Email

This ready-to-use email helps you reach out to families and invite new members to your troop with ease. It includes friendly, welcoming language that highlights what girls can expect from the Girl Scout experience.

You can use this email exactly as written to quickly share troop details or personalize it to reflect your troop's personality.

This email is perfect for:

- Sending to families who might be interested in joining
- Asking other adults to share the message with their networks
- Sharing with community or parent groups

Branded Virtual Backgrounds

These Girl Scout-themed backgrounds add a polished, energetic look to virtual meetings and presentations. They're a simple way to boost recognition and spark interest during online gatherings.

Short Promo Video

This short video showcases the excitement and possibilities of Girl Scouts through real moments and voices.



Share it in:

- Emails
- Social media
- Presentations to help families visualize the impact of Girl Scouts