

# Explore Selling Online-Only Products This Cookie Season!



## Discover a new way to grow your business.

Grow your business in exciting ways by offering fun, online products for shipping only. Customers can buy and ship from your Digital Cookie store, all while you build confidence and real world skills along the way.

**Sales Tip:** Create a flyer with your Digital Cookie QR code and share it at local pet stores so more people can discover your shop.



## Practice real world business skills.

Lots of businesses use online-only products to get customers excited. Now it's your turn! Help your customers find special cookies available on your Digital Cookie storefront.

**Sales Tip:** When you are selling door to door or taking orders, leave behind a cute business card with your Digital Cookie link and a note about your new products.



## Reach new customers who love special finds.

Connect with customers looking for limited time treats or have unique needs. They will love shopping for these products and can buy them from the comforts of their own homes.

**Sales Tip:** Ask your customers to share your Digital Cookie link with dog lovers and friends looking for allergen-friendly treats.



## Sell more without carrying more.

Online only products let you offer new or specialty treats without handling extra inventory at booths or in-person sales. This keeps your setup simple and organized while still giving customers fun, exciting options to explore.

**Sales Tip:** Add your troop Digital Cookie QR code to your booth to highlight online goodies and remind customers they make great gifts.