



UNICEF Kid Power: Quick Start Guide

Get Active. Save Lives.

UNICEF Kid Power is a free, digital platform designed to empower kids. Girl Scouts complete short, interactive videos where they **dance, move, learn, and have fun**. By getting active, your girls unlock lifesaving therapeutic food that UNICEF delivers to severely malnourished children around the globe. They also earn and give digital currency to make a positive impact in their own communities. The more kids move, the more lives they save. They're empowered as their actions make a real-world difference.

Getting Started

- 1** Sign up for free at unicefkidpower.org/girlscouts. It only takes one minute!
IMPORTANT: When you come to school/organization, simply click "add it here" to enter your local troop information. Be sure to call your organization "Girl Scout Troop ____" when signing up.
- 2** You're in! Now you have access to the full library of 150+ Kid Power Up videos.
- 3** Start playing videos for your group. Troops can browse the library, choose a video together, and click play. If your troop is meeting remotely, share your screen within your preferred video meeting tool (Zoom, Google Meet, etc.) to complete videos and unlock impact together.

Tips and Tricks

- 1** Play the [Student Introduction Video](#). Show your girls what it means to be a part of the UNICEF Kid Power team.
- 2** Try a variety of videos with your troop. Kid Power Ups are a great resource for the beginning, middle, or end of any troop meeting. Within our library of videos, you'll find the break your girls need, whether it's a quick dance session, relaxing yoga, or social-emotional skill building practice.
- 3** **Unlock Impact.** As your Girl Scouts complete Kid Power Ups, they unlock therapeutic food packets that UNICEF delivers globally to severely malnourished children. Girls also earn Kid Power Coins to use in the Kid Power Exchange, which supports local food banks, tree planting efforts, and more — empowering girls to make a positive difference in their own communities.