



Cupid Crew National Service Project

Tips for creating your Cupid Crew Valentine's Day cards

Valentine's Day is the perfect opportunity for you and your troop to reach out and show others that you care—especially those who may be alone on a day that's all about connection!

This year, Girl Scouts is teaming up with Wish of a Lifetime for **Cupid Crew 2021**, a volunteer-driven effort to create cards and safely send some love to tens of thousands of older adults who are socially isolated.

Even though we have to keep a safe distance, you can help spread joy to older adults by writing Valentine's Day cards as a part of the Cupid Crew national service project.

See below for some recommendations on how to create your special message.

What should I know before I create my card?

- **Write your card by hand.** Giving your card a personal touch can show your reader how much you care. *Plus*, it gives your unique stamp! No one has your handwriting but you.
- **Make sure your handwriting is neat.** Your recipient wants to read the wonderful words you write to them!
- **Make it personal.** Let your creative side shine with bright colors, glitter pens, drawings, and other personal touches!
- **Make it extra special for Valentine's Day.** Think about the cards you receive from friends and family for Valentine's Day. Imagine how touched your recipient feel to know you put your love into their card.

What should I write about?

- **Be kind and thoughtful.** When you begin to write, think carefully about what you want to say and how you can spread kindness. Consider how you can be creative to write a unique message that comes from *your* heart. How can you make the card extra special?
- **Be creative.** Use your creativity, imagination, and talents to make your note fun and unique! Consider drawing a picture, decorating your note, or adding in a puzzle that you create or a game you love. In the spirit of Valentine's Day, include a heart, rose, or flower that you create!
- **Start with "Dear Friend."** Even if you don't know your reader by name, starting with "Dear Friend" will make them feel special and cared for.

- **Introduce yourself.** Let your reader know who you are and why you're writing. You might let them know you're a Girl Scout and share what being a Girl Scout means to you!
- **Send positive thoughts.** Share your positivity and well wishes. What do you hope for your reader right now?
- **Give some personal flair.** Share something that only *you* can. Is there something you've been doing that you want that person to know about? Can you share a story that will make them happy?
- **Avoid religion and personal views.** Since we don't know exactly who will receive your card, make sure that your note is kind and broad—so that anyone who receives it will feel it's meant for them.
- **Sign your first name.** Sign your name to the card to show your reader it's coming from a kind and genuine person: you. While it's important that this card come from you, don't share more personal information (like your last name, home address, or phone number)—if the reader knows your name and that you're a Girl Scout, that's more than enough.

Wish of a Lifetime from AARP's mission is to shift the way society views and values our oldest generations by fulfilling seniors' dreams and sharing their stories to inspire those of all ages.

Learn more about [Wish of a Lifetime from AARP](#) or follow [@wishofalifetime](#) on social media.