



Girl Scout Alums by the Numbers

At-a-Glance

- There are currently more than 50 million Girl Scout alums.
- Roughly 5 percent of Girl Scout alums have received the highest award in Girl Scouting—the Girl Scout Gold Award.
- Gold Award Girl Scouts represent our most successful, engaged, and happiest Girl Scout alums. These alums display more positive life outcomes compared with women who didn't participate in Girl Scouts in regard to sense of self, life satisfaction, leadership, life success, community service, and civic engagement.
- Girl Scout alums also display positive life outcomes to a greater degree than other women on several indicators of success, including sense of self, volunteerism and community work, civic engagement, education, and income/ socioeconomic status.

Sources: The Girl Scout Research Institute, *Girl Scouting Works: The Alumnae Impact Study* (2012) and *Girl Scout Network Exploratory Research* (2017)

Elected Officials

- Sixty percent of women in the 116th Congress are Girl Scout alums.
- Sixty-nine percent of current female senators are Girl Scout alums.
- Fifty-seven percent of women currently in the House of Representatives are Girl Scout alums.
- Five of the nine current female governors are Girl Scout alums.
- Every female secretary of state in U.S. history is a former Girl Scout: Madeleine Albright, Condoleezza Rice, and Hillary Clinton.

Source: Girl Scouts of the USA's Public Policy & Advocacy Office, Washington, DC (2020)

Businesswomen

- More than half (53 percent) of female entrepreneurs and business owners are Girl Scout alums.
- Girl Scout alums are more likely than other women to have a business degree.
- Older women in business are more likely to have been Girl Scouts as girls; 61 percent of businesswomen age 65 and older are Girl Scout alums, as are 56 percent between the ages of 45 and 64.

- Overall, 15 percent of alums in business report being Gold Award Girl Scouts. Twenty-six percent of 30- to 44-year-old Girl Scout alums in business are Gold Award Girl Scouts, and 34 percent of Hispanic alums in business are Gold Award Girl Scouts.

Source: The Girl Scout Research Institute, *Girl Scout Alumnae Businesswomen Research* (2015)

Evaluation of the Girl Scout Experience Among Girl Scout Alums

- Women who have been Girl Scouts rate their Girl Scout experiences highly. On a scale of 1 to 10, the average rating across all Girl Scout alums is 8.04.
- Girl Scout alums fondly remember positive aspects of and experiences in Girl Scouts. Fun, friendships, and crafts are the most frequently cited positive aspects of Girl Scouting.
- Ninety-one percent of Girl Scout alums rate their experience in Girl Scouts as positive.
- Seventy-six percent rate the impact of Girl Scouting on their lives today as positive.
- Fifty-four percent attribute their success in life to their time spent in Girl Scouts.
- More than half (57 percent) of Girl Scout alums in business say that the Girl Scout Cookie Program was beneficial in the development of their skills today.

Sources: The Girl Scout Research Institute, *Girl Scouting Works: The Alumnae Impact Study* (2012), *Alumnae Engagement Research* (2014), and *Girl Scout Alumnae Businesswomen Research* (2015)

We're Girl Scouts of the USA

We're 2.5 million strong—more than 1.7 million girls and 750,000 adults who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] to change the world. Our extraordinary journey began more than 100 years ago with the original G.I.R.L., Juliette Gordon “Daisy” Low. On March 12, 1912, in Savannah, Georgia, she organized the very first Girl Scout troop, and every year since, we've honored her vision and legacy, building girls of courage, confidence, and character who make the world a better place.

We're the preeminent leadership development organization for girls. And with programs from coast to coast and across the globe, Girl Scouts offers every girl a chance to practice a lifetime of leadership, adventure, and success.